

SPECIAL COVID - 19 OFFER!

STRETCHFIT®

LICENSING OPTIONS



STRETCHFIT – feel better function better

STRETCHFIT was founded by Anthony Lett and Kenyi Diaz, international Pilates presenters and authors. Anthony has taught and lectured in over 25 countries and has written 4 Amazon best sellers. Convinced of the powerful mind-body impact of stretching, Anthony designed the program and equipment to fill a training void in the rehab, health, fitness and wellness industry and to help people of any age achieve better flexibility.

STRETCHFIT is for 'every body' – whether you are an athlete wanting to optimize performance or recover from injury, have limited mobility or flexibility, or have chronic pain and stiffness. In addition to the biomechanical benefits of stretching, StretchFit induces biochemical and hormonal responses like lowered blood pressure and increased immune system function, known as the "relaxation response." This positions StretchFit in the heart of the wellness industry. There are StretchFit studios in the US, Australia, China, the UK and South Africa.

Anthony designed the equipment with the following features and considerations in mind:

- Minimal client instruction required
- Safety and effectiveness
- In a short time, clients can book the equipment and self-stretch (passive income)
- Minimal staffing requirements
- Simple staff training
- Suitable for everybody from stiffies to contortionists!
- Uncomplicated to use so men in particular (the ones that need to stretch) don't feel embarrassed or reluctant

With Stretch Studios now a big industry, StretchFit stations enable maximum income while minimizing outgoings. Invest in a studio or a station NOW, with our special COVID offer!

OPTION A:

Become a Licensee with STRETCHFIT
Your Stretchfit license provides you with:

- Exclusive Territory
- A premium fitness brand
- A smart business model, which requires:
 - Modest Floor Space
 - 4 Stretching Stations
 - Few staff members
- Make a healthy difference to local community
- Full training and ongoing professional development – delivered via:
 - Field training

- Online training
- Webinars
- Ongoing support to help you build your own successful business
- Support to build different revenue streams – which are:
 - Individual Programs
 - Range of movement assessments
 - Drop in classes
 - Stiffies Programs
 - Hyperflex Programs
 - Host and run Teacher Training Programs
 - Commission on sales and Licensee referrals
- Online access to business tools
- Advice on what kind of premises you should look for
- Assistance in evaluating your competition before you make a commitment

LICENCE PRICING

- | | | |
|-----------------------|-----------------------|---------------------|
| • Fee (upfront) | US\$70.000 | Reduced to \$55.000 |
| • Once off Legal Fees | US\$2.000 | No charge |
| • * Annual Fee | US\$7.000 | Reduced to \$4.900 |

*(Fixed for first 2 years. CPI indexed from thereon. Increased to \$5.900 in 3rd year. This fee substitutes a percentage Royalty on annual turnover, typically charged by other Industry competitors. This fee includes monthly professional development, online training and marketing).

The fee does not include shipping but **now includes 30 hours of online staff training!**

(Fees quoted in US Dollars and exclusive of GST. Fees are GST-Free for Licensees outside Australia).

Exclusive territory/Non-Compete Clause:

The zone or area of your customer source depends on your location. Once we know where you plan your studio to be located, we will negotiate a fair and equitable clause.

OPTION B

NON- LICENCE – NON-STUDIO OPTION

For: Medical clinics, Physios, Pilates studios, Sports clubs, Schools, Gyms, PT studios, (for example)

YOU CAN

Purchase up to 2 combination stations

- Branding is limited to “incorporating StretchFit” but not use of “StretchFit Studio”
- No option to purchase an exclusive territory
- 3 days of initial training
- Ongoing professional development (per month fee \$25 USD)
- 2-year contract
- Potential to sell our equipment and host training for us
- Website listing as endorsed teachers
- Free use of advertising images and logos

PRICING

- ~~Fee (upfront) US\$5.000 per station, plus shipping.~~ Reduced to US\$3.700 per station
- Training Fees - to be negotiated – depending on whether training takes place at your location or our location, and number of persons to be trained
- ~~Once off Legal fees US\$1.000.~~ No charge.

(Fees quoted in US Dollars and exclusive of GST. Fees are GST-Free for Customers outside Australia).

PLEASE ASK US FOR OUR APPLICATION PACK

Stations can be shipped to your door worldwide and full online training is ready to go!

www.stretchfit.studio

[@stretchfit](https://www.instagram.com/stretchfit)

info@stretchfit.studio